

The American Advantage Association recognizes that protecting the privacy and security of the personal information we obtain about our members is an important responsibility. This Privacy Notice generally describes our policy about how we treat that information. This notice refers to the American Advantage Association using the terms "we," "us," and "our."

How we obtain information.

We obtain the information we need directly from you on your enrollment form or from those you have authorized to provide information to us.

Information we may obtain.

We obtain the following information about you:

Customer Information.

Customer information includes identifying information such as your name, address, and phone number.

Financial Information.

If you choose to provide it to us for billing purposes, we may obtain the type and the account number of your credit card or the name of your bank and your checking account number.

Security of the information.

We maintain physical, electronic and procedural safeguards that comply with Federal and State laws to protect all the information we have obtained about you.

What we do with the information we obtain.

We use information about you for business purposes such as maintaining your membership, and we may also use information about you to offer you other products and services. **Disclosure of information.** Under our current privacy policy, we do not sell information about you to others.

Customer Information.

In order to offer you products and services that may be of value to you, we may, where permitted by law, disclose the customer information described above to the following:

- organizations we have hired to provide services on our behalf;
- financial institutions with which we jointly provide financial products or services;
- our affiliated companies;
- anyone to whom you have authorized us to disclose the information;
- others as permitted* or required by law.

Financial Information.

The American Advantage Association will not disclose the financial information described above to anyone unless you have authorized us to do so, or as permitted* or required by law.

*Examples of disclosures permitted by law would include disclosures to organizations which provide business services for us such as printing and mailing.

Changes to our Privacy Notice.

Our policy about obtaining and disclosing information may change from time to time. Any change to the privacy policy will be posted on this website at least 30 days before we implement the change.